



## August 2018

### The Buzz About Bitcoin

Bitcoin has emerged as a powerful technology that has quickly become the most popular online currency. You've probably heard that term and wondered why it's trending and maybe even wondered what it is. Bitcoin is changing the way companies do business and it's quickly becoming the currency of the future.

[Read More](#)



### How Old is Your UPS... and Are You Sure it's Working?

Hurricane season is in full swing. If your business was impacted by a natural disaster, would you be prepared? The last thing you want to deal with is losing your data or your clients' data. We've shared some tips each month to help you prepare for the worst. This month we're focusing on having [a working UPS](#).

A UPS is a battery backup device that provides emergency power to a device when electricity fails. A UPS also manages the incoming power so that surges do not damage sensitive electronic equipment such as servers and workstations.



*A working UPS can save you time, money, and data loss when the power fails*

[Get More Information](#)

### Register Now for Techstravaganza!



[Techstravaganza](#) is September 27 at the Brier Creek Country Club in Raleigh, NC. Our fourth annual event features breakout sessions in two different tracks- Security and Compliance and IT. We'll also have roundtable discussions with attendees and presenters.

#### Agenda Highlights:

- Learn about the latest cyber threats and trends in our keynote presentation from the FBI.
- Discover some of the advanced features of Office 365.
- Find out why having a virtual CISO should be an important

**When:**  
Thursday, September 27  
8:30 AM - 4:00 PM

**Where:**  
Brier Creek Country Club  
9400 Club Hill Drive  
Raleigh, NC 27617

part of your business plan.

- Learn what the top mistakes of cloud migration are.
- Discover why regular backups are important.
- Hear what changes to data privacy we can expect to see in 2019 as a result of the Cambridge Analytica incident.

We invite you to join us for a Networking Reception from 4:00 PM-5:30 PM following our event. Space is limited so [register now!](#)

[Register Now](#)



**Watch this video to find out why you should attend!**

## Employee Spotlight

**Jennifer Fralick** is one of our Service Coordinators on the Managed Services team. She has been with Carolinas IT for almost a year. "My favorite part of my job is our department team building activities," she says. "It's 'mandatory fun' and I love it!"

Jennifer is originally from Maryland. Outside of work, she enjoys relaxing with her friends or family, painting, and anything outdoors



## Industry Updates

The IT industry is constantly evolving with the needs of the business. Protecting your network and data is key to keeping your business secure. Here are some great reads to keep you in-the-know.

[Study Finds Healthcare Sector Leads in Costs for Data Breaches](#)

[How to Get the Right Kind of Control Over Your Cloud](#)

[Technology Can Help Young Learn Not to Fear Mistakes](#)

[Vulnerable IoT Vacuums, DVRs Put Homes at Risk](#)



[Visit our Website](#)

**Get the latest news in IT by following us on Facebook, Twitter, and LinkedIn!**



Copyright 2017 Carolinas IT